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Sponsoring opportunities

The bi-annual ECIG Technology conference attracts decision makers from the best international schools across Europe and beyond. Attendees are generally Tech Directors, Technology Coordinators, and Academic Leadership, all with either direct decision making ability or strong involvement in the technology purchasing process at their respective schools. There are three ways to promote your products and services at the ECIG Tech conference 2015. On this page, you can review our sponsorship packages, our other sponsoring opportunities and the benefits of being an exhibitor at the conference as well as register to be a sponsor.

Register Now

Please contact Kevin Skidmore k.skidmore@bis-school.com, Kim House k.house@bis-school.com, or Frederic Nevers f.nevers@bis-school.com to express interest in becoming a sponsor or exhibitor.

Sponsorship packages

	Platinum	Gold	Silver	Sponsor
	Sold out	Sold out	Sold out	Sold out
Special mention during opening Keynote				
Company name mentioned by conference organisers	✓	✓		
Company logo shown on dedicated slide	✓	✓		
Company logo displayed on shared slide			✓	✓
Promotional video during main events	✓ up to 2 minutes	✓ up to 1 minute	✓ up to 30 seconds	
Mention in promotional communication				
Emails	✓	✓	✓	✓
Social media	✓	✓	✓	✓

Post-conference attendee evaluation form	✓	✓		
Call for presenters form	✓	✓		
Swag bag				
Placement of printed material in the bag	✓	✓	✓	✓
Exhibition space				
Prime location	✓ 5 metres	✓ 3 metres	✓ 2 metres	
Signage				
Logo on signs placed in high-traffic areas	✓	✓		
Logo on maps around campus	✓	✓		
Logo on posters	✓			
Logo on large printed programme in lobby	✓	✓	✓	✓
Mention on conference website				
Logo and link to company website	✓	✓	✓	✓
Company description	✓	✓		
Photo and name of main attendee	✓			
Complimentary conference tickets				
Full access to all conference sessions and perks	✓ 4 tickets	✓ 3 tickets	✓ 2 tickets	✓ 2 tickets
Lanyards				
Logo on attendee badge	✓	✓		
Website/QR code on badge	✓	✓		
Speaking opportunities				
60 minute presentations or workshops	✓ 4 sessions	✓ 3 sessions	✓ 2 sessions	✓ 1 session
	€5,000	€3,000	€1,000	€500
	Sold out	Sold out	Sold out	Sold out

+ Other sponsorship opportunities

Logistics

Registration kiosk (promotional material/display at registration)	Please contact us
Keynote seat drop (materials on seats)	€ 300 Sold out
Transportation	Please contact us
Conference bag (swag bag) - designed to specifications	€ 500 Sold out
Sponsorship of lanyard - designed to specifications	€ 500 Sold out
Social Events	
Sponsorship of evening events	Sold out
Sponsorship of happy hour	Sold out
Catering	
Lunch (pre-conference—100 people)	€ 2,000 Sold out
Beverage and snack stations at the conference	€ 800
Coffee stations	€ 800

Exhibitors

As an Exhibitor, you will have the opportunity to demonstrate your products to a captive audience of potential customers. We have an affordable range of exhibition space available at the conference. We can provide you with tables, chairs and electricity throughout the conference.

Two exhibitor packages are available, with Premium space being allocated in higher foot traffic areas of the conference.

Please note that the pre-conference is running while the school is in session. As such, all exhibitors will be placed in the auditorium during the Friday, and all will need to move their promotional materials to their designated areas for the main conference on Saturday and Sunday.

Exhibitor Package	
Standard	€ 300
Premium	€ 450

For more information or to sign up as an exhibitor, please email edtech@bis-school.com.

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